

GreenTech

ZALAEGERSZEG

25-26 MAY 2023

IV. **GREEN** ENERGY & SUSTAINABILITY

EXHIBITION, CONFERENCE

ZALAEGERSZEG ZALAZONE TEST TRACK

IV. GREEN ENERGY & SUSTAINABILITY EXHIBITION, CONFERENCE

In recent years, and currently, we are facing more challenges than ever before. In 2020-21, the coronavirus pandemic, and now the economic effects of the Russian-Ukrainian war and the energy crisis, partly due to this war, make our days more difficult. In addition, technological, industrial development, innovation, the automotive industry, digital strategy, telecommunications, and countless other professional fields are increasingly bringing to the surface environment, climate protection problems, and sustainable development issues. In Hungary in recent decades, innovation has become increasingly visible, especially on the international automotive industry map. Investments and developments are constantly taking place that fundamentally determine both our present and the future of our children and grandchildren. Innovative industrial and technological developments are of paramount importance for the life of our country, but at the same time, they constantly generate climate and environmental protection challenges.

Will we have enough energy all the time? Can we finance our energy needs? How is our country's energy mix shaping up? Can we achieve energy independence? At our event, we are looking for possible answers to such and similar questions. We invite the most important governmental, municipal, institutional, educational, and corporate representatives of relevant specialist fields to discuss the issues, thus the 4th GreenTech Zalaegerszeg event provides a unique opportunity for all participants to exchange professional experience and strengthen relationships.



WHY SHOULD YOU BE THERE?

- YOU CAN SHOWCASE YOUR PRODUCTS, SERVICES, AND DEVELOPMENTS TO THE PROFESSIONAL (CORPORATE, INSTITUTIONAL, GOVERNMENT, MUNICIPAL) ACTORS PRESENT AT THE EVENT
- PROFESSIONAL PRESENTATIONS AND ROUNDTABLE DISCUSSIONS AWAIT YOU WITH THE PARTICIPATION OF KEY EXPERTS FROM RELATED INDUSTRIES
- THE EVENT IS SUPPORTED BY A COMPLEX MEDIA CAMPAIGN

THE EVENT IN FIGURES

2	PROFFESIONAL DAY
80	EXHIBITORS
20	PROFESSIONAL PROGRAMS, PRESENTATIONS
400	PROFESSIONAL VISITOR
800	STUDENT
2	CAREER GUIDANCE PROGRAM

PROFFESIONAL PARTNERS

HUMDA GREEN

Neumann János
Nonprofit Kft.

MAGE
MAGYAR GÉPJÁRMŰIPARI EGYESÜLET

HUNGARIAN HYDROGEN
TECHNOLOGY ASSOCIATION

NEMZETI KUTATÁSI,
FEJLESZTÉSI ÉS INNOVÁCIÓS HIVATAL

HEPA
Magyar Exportfejlesztési
Ügynökség

MAJOSZ
MAGYAR JÁRMŰALKATRESZGYÁRTÓK
ORSZÁGOS SZÖVETSÉGE

SOOS
Víztechnológiai
Kutató-Fejlesztő Központ
Nagykanizsa

ZALA
ZMVA
1992

ZALA MEGYEI Kereskedelmi és Iparkamara
ZALAEGERSZEG

CIRCULAR
HUNGARY
Környezetbarát Gazdaság
Technológiai Platform

PLANNED PROGRAMS

- TRADE FAIR
- PROFESSIONAL CONFERENCES
- ROUNDTABLE DISCUSSIONS
- INDUSTRY DEMONSTRATIONS
- DEMONSTRATION OF ELECTRIC AND HYBRID VEHICLES
- TEST DRIVES
- FACTORY VISITS
- VISIT TO ZALAZONE TEST TRACKS
- CAREER GUIDANCE PROGRAMS

TOPICS

EXHIBITION

- ENERGY
- ELECTROMOBILITY
- AUTOMOTIVE INNOVATION
- HYDROGEN
- TRANSPORT
- SUSTAINABILITY
- ENVIRONMENT
- EDUCATION
- LOGISTICS
- WASTE MANAGEMENT

CONFERENCE

- ENERGY
- DRONE TECHNOLOGY
- COMMUNITY TRANSPORT
- GREEN TRANSPORT
- ELECTROMOBILITY
- LOGISTICS
- CIRCULAR ECONOMY
- HYDROGEN
- AUTOMOTIVE / INNOVATION
- URBAN MOBILITY

ORGANIZER

Városmarketing és Rendezvényszervező Bt.

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