

# MARION LENOIR



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## OBJECTIVE

With a degree in marketing and communication, I'm looking for new opportunities abroad in fashion, perfumes, cosmetics or cinema fields.

Creative, curious and versatile, I'm available to take up new challenges.

## EXPERIENCE

### 2020 – CHLOE

Photos and videos production – PARIS, France.  
Creative briefs - Project management - Budget management - Search for new talent

### 2019 - LEVI'S®

Marketing and communication – PARIS, France.  
Social Media Management – Project Management – Translations – CRM – Brand Content

### 2018 - ELLE Magazine

Junior Media Project Manager – PARIS, France.  
Project coordination in order to create editorial brand content – Creative briefs - Shootings production - Statistical reports

### June 2017- January 2018 – CHANEL

Sales assistant – PARIS, France  
Welcoming and advising local and international customers on all the Ready-to-Wear and Accessories lines.- Visual Merchandising

### February - August 2016 - PULLIN

Communication Assistant– HOSSEGOR, France  
Social network management - Public Relations - Newsletters Writing - Events organization - Shooting production – Styling

## SKILLS

- Project management
- Social networks management
- Writing Newsletters / Articles
- Event planning
- Styling
- Interviews
- Public Relations
- Photo and Video Production

## EDUCATION

October – December 2019  
English class – EC San Francisco

2017

Master's degree in Science Fashion Marketing, Design and Brand Strategies INSEEC Bordeaux

2016

Master's degree in Brand Strategies – SUP DE PUB Bordeaux

