Stéphane MICHENEAU

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Guyon Richard 2 H-1026 Budapest

French native English bilingual



KEYS FACTS

- 10 year experiences as Managing Director in Central Europe, Benelux and Russia
- 15 years of successful profit centre development
- 25 year experiences in automotive business
- Located in Paris and Budapest

PROFESSIONAL EXPERIENCES

Since June 2005 MSX INTERNATIONAL Retail Network Services



Since 10/2017 Managing Director Russia

2018 1.5 M€ Revenue 84 k€ EBIT 5.7% RoS 1 legal entity
 2017 1.5 M€ Revenue 123 k€ EBIT 8.4% RoS 1 legal entity

Since 02/2014 Managing Director Benelux

2018 8.1 M€ Revenue 681 k€ EBIT 8.5% RoS 2 legal entities
 2014 7.8 M€ Revenue 188 k€ EBIT 2.4% RoS

Since 07/2009 Managing Director CEE

2017 8.2 M€ Revenue 909 k€ EBIT 11.1% RoS 3 legal entities
 2009 0,3 M€ Revenue -160 k€ EBIT -53% RoS 1 legal entity

09/2011 to 02/2014 Operations Director France

2013 36.5 M€ Revenue 5.1 M€ EBIT 13,9% RoS
 2011 35.1 M€ Revenue 3.6 M€ EBIT 10.3% RoS

07/2009 to 07/2011 Managing Director Russia

2011 0.8 M€ Revenue2009 0.7 M€ Revenue

06/2005 to 06/2009 Global Key Account Manager for French Brands

Main Project Management:

٠	Peugeot Technical Assistance Nordics + NL	2.2 M€/year
٠	Renault Tech Assistance France	1.2 M€/year
٠	Renault PER4 France, NL, Germany Italy	4.0 M€/year
٠	PSA DI	0.7 M€/year

Major Sales:

•	Renault PER4 (Upgrading Program)	4.5 M€/year
٠	PSA Dossier d'Intervention (France & Belgium)	1 M€
٠	Renault Nordics (Wty, Tech. Ass. + Training)	0.6 M€/year
•	Renault Academy	0.3 M€/year

07/2000 to 05/2005 MITSUBISHI MOTORS France

Subsidiary of Mitsubishi Motors Corporation

06/2002 to 05/2005 France Aftersales Director

- Parts and Accessory Sales: Budget over 30M€/year
- Service improvement to final customers
- Field force management

Start up a complete new organization

01/1998 to 06/2000 FIAT AUTO FRANCE Subsidiary of Fiat Auto Spa

01/1998 to 06/2000 Zone Manager



09/1993 to 12/1997 GEOMETRIC RESULTS

Retail Network Services for Car Manufacturers

01/1996 to 12/1997 Consultant (North of France)

Implementation of an Aftersales Dealer Process
 Improvement program within Ford dealer network



09/1993 to 12/1995 Warranty Auditor (Paris & East of France)

EDUCATION

2000 HEC Paris Hautes Etudes Commerciales

One of the best French Business School

CESMA Degree - Global Dealership Management



1992 ESTACA Ecole Supérieures des Techniques
Aéronautiques et Construction Automobile

One of the single French Automotive Engineer School



Engineer Degree - Automotive construction

MISCELLANEOUS

Born Feb. 11th, 1968

Sport Running

